



2017 Reverse Trade Show Sponsorships Available to PEP Members Only!

Market your company to more than **650 business people** while supporting PEP's mission of supporting dynamic economic growth in balance with the restoration and conservation of the natural resources that make the Alabama Gulf Coast a unique and desirable place to live and work.

Radio Advertising Sponsors – \$600 (1 per week Sept 21st - Oct 19th)

- Be part of PEP's radio advertising campaign during the Sports Center Show with veteran sports hosts/reporters Chip and Lee (M-F 6am-9am) on WNSP Sports Radio
- Ads also run during the popular drive time
- Ads air mid-September through early October – right in time for Alabama and LSU football games which air live on WNSP
- Station demographics are a perfect fit with the business folks that need to know your company and attend the show
- **Your company recognized as a sponsor in the tag line every time the ads play**
- Special recognition in PEP's trade show program, website and social media

Billboard Sponsor - \$500

- Special recognition in trade show program, PEP's website and social media
- One VIP upgrade passes with ticket purchases. (\$75 value)
- Free Full-page, black & white ad in the trade show publication (\$100 value)

New: Social Media Sponsor - \$500

- Special recognition in trade show program, PEP's website and social media
- One VIP upgrade passes with ticket purchases. (\$75 Value)
- Free Full-page, black & white ad in the trade show publication (\$100 value)

New: Digital Advertising Sponsor - \$500

- Special recognition in trade show program, PEP's website and social media
- One VIP upgrade passes with ticket purchases. (\$75 Value)
- Free Full-page, black & white ad in the trade show publication (\$100 value)

New: Raffle Sponsor - \$350 Value Prize Donation

- Special recognition in trade show program, PEP's website and social media
- Free Full-page, black & white ad in the trade show publication (\$100 value)

Education Seminar Sponsor- \$250

- Special recognition in trade show program, PEP's website and social media
- Special signage at the education seminar
- One free VIP upgrade with ticket purchase.
- Free Full-page, black & white ad in the trade show publication
- Plus the opportunity to place promotional material on the seats in the seminar room

Trade Show Publication - \$100 (PEP members receive a reduced rate)

- Purchase a full page, black & white advertisement for your company
- Includes contact directory of exhibitors & visitors - definitely a frequently used resource
- **500 copies** printed & distributed to **ALL** Exhibitors and Vendors/Suppliers attendees!
- Ads are due no later than **September 22nd** in vector, jpg or pdf format.